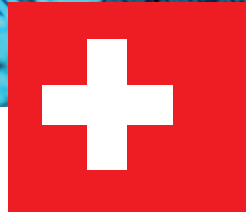
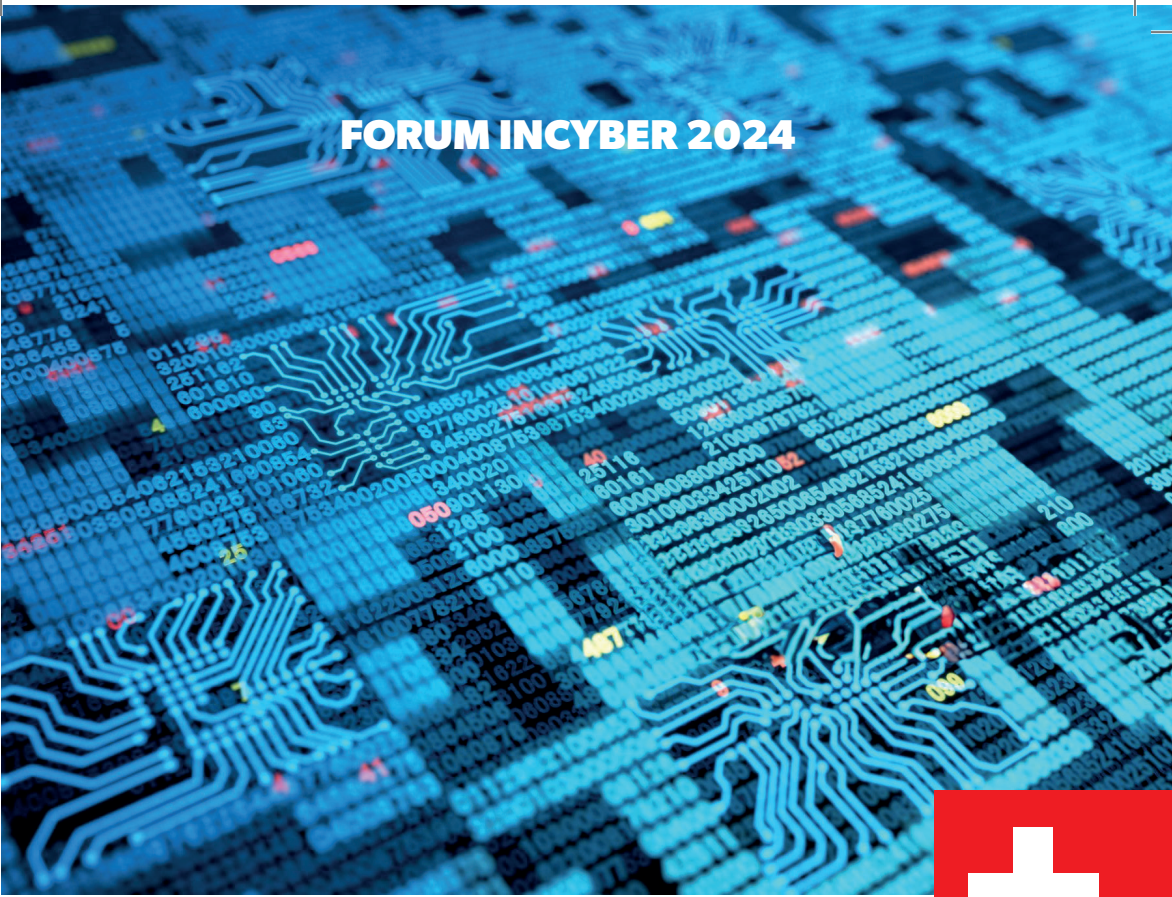


FORUM INCYBER 2024



MEET SWISS COMPANIES

LILLE GRAND PALAIS - MARCH 26-28, 2024



STAND G3



**INTRODUCTION PAR
MARIE DE FREMINVILLE,**
Presidente de
Starboard Advisory

**Starboard Advisory**
GOUVERNANCE • CYBERPERFORMANCE • FINANCE



THE SWISS ECONOMY AND ITS CHAMPIONS IN THE DIGITAL AGE

According to a study carried out by Swissexport in 2023, 84% of Swiss SMEs attach great importance to the challenge of cybersecurity.

The Swiss economy is one of the most developed economies in the world. Excellence in finance, insurance, real estate, retail and industries such as watchmaking, pharmaceuticals, agri-food, machine builders, chemicals and construction or even military equipment relies in particular on the quality of the IT and cybersecurity sector, and on the performance of critical infrastructures.

In the 19th century, railways played a major role in industrialization. In the 21st century, the quality of digital networks and security are essential! The technologies developed in Switzerland aim to make Switzerland more resilient and more independent.

Cyberspace is only at the beginning of its history and technologies continue to develop, allowing the acceleration of communications, the growth of processed data, and the increase in risks.

Therefore security must evolve in the physical world (infrastructure, computers and telephones, cables, servers, satellites, etc.), as well as in the Information domains (social networks, data), Software: (Linux or Windows, ERP, and applications), and in different areas of security: secure communications, networks, cloud, detection, connected objects, encryption, access management, identities and vulnerabilities, protection of critical information, or training.

There are a lot of digital and cybersecurity champions in Switzerland. Some of them will be present at the Swiss pavilion during the next InCyber Forum in March 2024: Access Informer, Cyberdise, Exoscale, Saporo (Winner of the Jury's Favorite prize in 2024), Sharekey, Tune Insight, and Ubcom.

Cybersecurity is a factor of competitiveness, the condition of the resilience of a company and tomorrow will be an essential element of its valorisation.

L'ÉCONOMIE SUISSE ET SES CHAMPIONS À L'ÈRE DU NUMÉRIQUE

Selon une étude réalisée par Swissexport en 2023, 84 % des PME suisses accordent une grande importance au défi de la cybersécurité.

L'économie Suisse est l'une des économies les plus développées du monde. L'excellence de la finance, des assurances, de l'immobilier, du commerce de détail et des industries telles que l'horlogerie, l'industrie pharmaceutique, l'agroalimentaire, les constructeurs de machines, la chimie et le bâtiment ou encore les équipements militaires repose notamment sur la qualité du secteur informatique et de la cybersécurité, et sur la performance des infrastructures critiques.

Au XIX^e siècle, les chemins de fer ont joué un rôle majeur dans l'industrialisation. Au XXI^e siècle, la qualité des réseaux numériques et la sécurité sont essentielles ! Les technologies développées en Suisse ont pour objectif de rendre la Suisse plus résiliente et plus indépendante.

Le cyberspace n'est qu'au début de son histoire et les technologies continuent de se développer, permettant l'accélération des communications, la croissance des données traitées, et l'augmentation des risques.

La sécurité doit donc évoluer dans le monde physique (infrastructures, ordinateurs et téléphones, câbles, serveurs, satellites...), comme dans les domaines Informationnels (réseaux sociaux, données), Logiciels : (Linux ou Windows, ERP, et applications), et dans différents domaines de la sécurité : communications sécurisées, réseaux, cloud, détection, objets connectés, chiffrement, gestion des accès, identités et vulnérabilités, protection des informations critiques, ou encore formation.

Il existe de nombreux champions du numérique et de la cybersécurité en Suisse. Certains d'entre eux seront présents au pavillon suisse lors du prochain Forum InCyber en mars 2024 : Access Informer, Cyberdise, Exoscale, Sapro (Lauréat du prix Coup de Cœur du Jury en 2024), Sharekey, Tune Insight, et Ubcom.

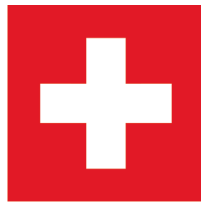
La cybersécurité est un facteur de compétitivité, la condition de la résilience de l'entreprise et demain sera un élément essentiel de sa valorisation.

PARTNERS



Starboard Advisory

› GOUVERNANCE › CYBERPERFORMANCE › FINANCE



Switzerland.

**+ SWITZERLAND
GLOBAL
ENTERPRISE**

EXHIBITORS



ACCESS INFORMER
Security Solutions



CYBERDISE



EXIBITORS PROFILES

MEET SWISS
CYBERSECURITY
COMPANIES
& STARTUPS

Swiss Pavillon G3

Access Informer is a simple yet powerful solution to collect, analyze and monitor user authorizations across key systems, including SAP, Active Directory, SharePoint, and network shares.

We help protect companies by providing a comprehensive view of 'who has access to what' across their environment to timely identify and remediate excessive access with the aim of reducing financial and reputational impact from potential frauds, data leakage and failure to meet compliance requirements such as SOX and GDPR.



Access Informer empowers security analysts and IT audit professionals with a robust analytical platform to efficiently perform complex ad-hoc investigations and periodic control activities against snapshots of user authorizations without impacting the productive environment. The embedded dashboard provides management with a clear status and evolution of user authorization risk and compliance within the company.

The solution comprises key features, including graph exploration, a Universal Connector to extract user authorization information from a variety of systems and a Compliance API which can be integrated into IDM solutions to evaluate the risk of additional access before the request is even submitted.

In 2019, Access Informer Security Solutions SA was selected by PwC Geneva to participate in their SecTech Awards. The company has since participated in the Tech4Trust and MassChallenge startup accelerator programs.

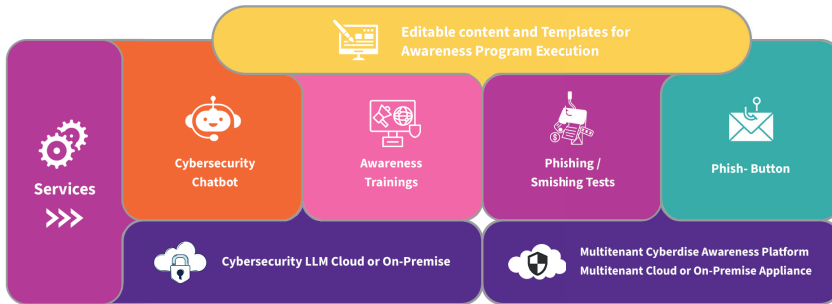
Access Informer is collaborating closely with several large enterprises, including JTI in Geneva, to continuously improve and expand the solution to meet evolving customer needs.

Access Informer Security Solutions SA

Cyril Hauppert, Founder / Director
c/o Cofigest Management SA
Chamerstrasse 77, 6300 Zug
+41 41 588 07 32
info@accessinformer.com
www.accessinformer.com



ACCESS INFORMER
Security Solutions



About the company

"We had all been in the cybersecurity field for a long time, and when we realized the flaws of the industry and its solutions, we decided to improve it with a new cybersecurity awareness product and services!" - Cyberdiser was launched in 2023 by a group of founders from the cybersecurity awareness industry to bring better cybersecurity awareness training and testing solutions to the market. Cyberdiser is a comprehensive, AI-powered platform and software that can be used to train and test an organization’s employees against cyber risks in a comprehensive way. Customizable phishing exercises - simulated smishing attacks and editable awareness training modules at their best! The company is headquartered in Zug, Switzerland.

EXHIBITORS PROFILES



About the product

Phish. Smish. Train. Report. Analyze. Customize and adapt your e-Learnings and Social-Engineering campaigns according to your needs! Cyberdiser enables companies to develop, measure and improve the security awareness of your employees. Strengthen a «human firewall» with simulated attacks and use the Cyberdiser e-learning platform. Benefit further from the cybersecurity chatbot, AI-enabled Phishing Exercises and preconfigured, customizable videos, trainings, and quizzes. The fully multi-client capable platform can even be operated locally or in your own cloud. We are looking for resellers and distributors for France!

Cyberdiser
Palo Stacho, Managing Director
 Poststrasse 26 – 6300 Zug
 +41 41 511 7810
 palo.stacho@cyberdiser.io
www.cyberdiser-awareness.com



European Cloud

Simple. Scalable. Safe.

Simple. Scalable. Safe.

Simple interfaces, safe infrastructure, scalable cloud services. At Exoscale we aspire to help businesses and engineers to run their workloads and applications securely in the cloud. With a focus on building an easy-to-use, reliable and performant cloud platform Exoscale is the trustworthy, privacy-minded partner for cloud-native applications.

SIMPLE

With Exoscale we aim to deliver services that are easy to understand and easy to use. With the possibility of a very granular billing, a public API used to automate the infrastructure, a Terraform Provider and a CLI available Exoscale stands out. Simplicity is also shown when it comes to benchmarking our technical performance.

SCALABLE

Exoscale provides all necessary features to create resilient applications, based on standard technologies. Our measurements show that the availability of the service is above the SLA we promise. The products we deliver allow you to build better applications at scale.

SAFE

Exoscale was developed in Switzerland and is a member of the A1 Telekom Group family since 2017. With Exoscale we deliver a product at European scale. Therefore, we operate under strict data privacy laws, such as GDPR. Please note that Exoscale is also safe in terms of customer relationship: no vendor lock-in!

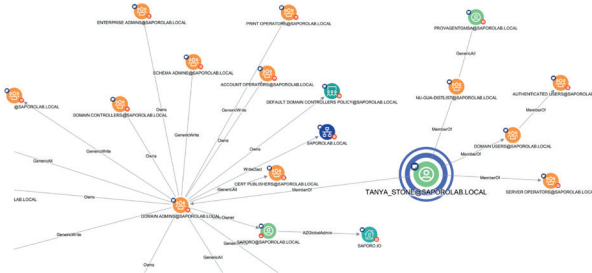
Exoscale

sales@exoscale.com

+41 58 255 00 66

www.exoscale.com





**PRIX
COUP
DE CŒUR**



About the company

Saporo helps you understand your environment from the perspective of an attacker. Saporo discovers all attack paths and vulnerabilities so you can take action before they are exploited. Saporo’s unique approach using graph theory helps companies build and maintain secure systems by design. Identify and address attack paths, misconfigurations and other vulnerabilities by continuously mapping assets across your hybrid environments and prioritizing remediation efforts for IT and security teams. With few changes, Saporo helps you interrupt millions of attack paths.

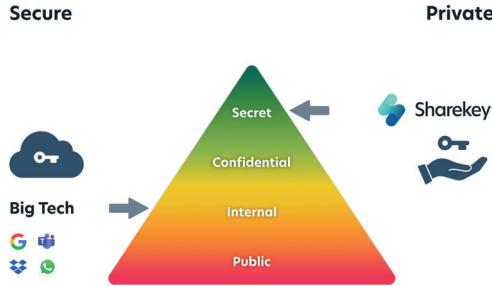
About the product

Secure identities in your Active Directory, Azure, Amazon Web Services and Okta environment by uncovering hidden attack paths. Reduce your risk of exposure with minimal effort by focusing on key chokepoints and specific types of attacks, like ransomware. Saporo’s resistance score is a clear and simple way to demonstrate your progress to business owners. The higher the score, the more difficult and time consuming it will be for attackers to progress through an environment. Results are available in as little as one hour. Saporo increases the value of your investments in XDRs, SIEMs and other tools by adding context to better prioritize incidents.

EXHIBITORS PROFILES

Saporo
 Olivier Eyries, Co-Founder
 22 Rue du Port-France, 1003 Lausanne
 +41 78 896 55 15 | hello@saporo.io
www.saporo.io





About the company

SHAREKEY is a new collaborative application, based in Switzerland, all-in-one (messaging, drive, call, video conferencing, online collaboration, calendar, notes...), easy to use, designed to secure Business Privacy.

Created by Executives for Executives, SHAREKEY is the solution for Decision Makers, Board Members, Legal & Finance.

Built in a crypto wallet, SHAREKEY is a collaborative suite encrypted app-to-app. It simplifies the sharing of confidential information, both inside & outside an organisation, on any device.

All-in-One All Encrypted All Private



About the product

SHAREKEY combines Slack, Dropbox and Zoom functionalities into a single enterprise-grade collaboration tool, all-in-one, focusing on Privacy, not just Security.

SHAREKEY is a Low Touch IT collaboration tool that can be easily installed on any device, including iOS, Android, PC, Mac, Web, and even Linux, using a single account synchronized across all devices.

SHAREKEY Swiss AG

Hervé Blanc, Founder & CEO
Gotthardstrasse 26 - 6300 Zug
+41 76 226 7600
herve.blanc@sharekey.com
sharekey.com



EXHIBITORS PROFILES



About the company

Starboard Advisory was created in 2017 by Marie de Fréminville, to **meet the needs of executive and non-executive directors**, in a context of the digitization of commercial, industrial and financial operations, having consequences on their business model, risks, performance and the sustainability of organizations.

New points of vigilance have emerged for governance bodies: **cyber risks, compliance with regulations relating to the protection of personal data, social and environmental responsibility.**

In this context, it is imperative to **change corporate governance**, both for shareholders, the board of directors and the internal organization.

Cyber Performance

The three pillars of the services provided by Starboard Advisory are:

- ▶ **Assistance to the Board of Directors and Executive Committee:** Awareness & training in cyber risks, Audit & Risk assessment, Implementation of dashboards, Crisis management
- ▶ **Operational management:** Identification and Protection of strategic and personal data, Security policies and procedures, Data governance, Information system security, Training program
- ▶ **Compliance:** Personal data management, Compliance (GDPR and international legislation), Due diligence of M&A operations, Audit of directives and procedures, external DPO (Data Protection Officers), DPO support.

Starboard Advisory

Marie de Fréminville, CEO

C/° FIDAG, Rue de la Blancherie 2,

Case postale 252 - 1951 Sion

+41 76 537 89 86

marie.defreminville@starboard-advisory.com

www.starboard-advisory.com



Starboard Advisory

► GOUVERNANCE ► CYBERPERFORMANCE ► FINANCE



<https://tuneinsight.com>

Secure Federated Learning & Collective Analytics

Valorize your data and models with full control & sovereignty

Tune Insight is a Swiss B2B startup at the forefront of cutting-edge technology with an unwavering commitment to data security and privacy. Our Encrypted Computing solution offers unparalleled security and risk minimization by allowing computations to be performed in a federated manner on encrypted data so that **your sensitive information never leaves your organization perimeter** and remains confidential throughout the process.

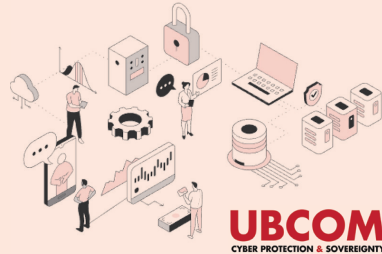
Tune Insight's innovative solution not only safeguards data from unauthorized access but also enables **seamless data analysis and collaboration** across diverse platforms, revolutionizing and enhancing operational efficiency and opening new possibilities for **secure data utilization and valorization**.

With Tune Insight, organizations can confidently step into the new age of advanced analytics and artificial intelligence while maintaining the highest standards of privacy and security, thereby enabling **zero-trust data collaborations among customers and partners** while enabling new data-centric business models.

EXHIBITORS PROFILES



- PROTECTION OF BUSINESS SECRETS
- AUDIT AND CONSULTING
- INTEGRATION OF CYBER SOLUTIONS
- BUSINESS INTELLIGENCE



About the company

UBCOM is a Swiss cybersecurity and secrecy protection consulting agency founded in 2014. Its CEO and co-founder, Frans Imbert-Vier is a cybersecurity expert. A strong advocate of digital sovereignty and aware of the economic warfare context in which Europe finds itself, between digital bidding and loss of sovereignty, he attaches particular importance to cyber awareness, business intelligence, and the complex environment in which his partners operate.

In Switzerland, the agency specializes in protecting business secrets and consulting. More precisely, it underlines the importance and the necessity of its nationality to escape extraterritorial laws and to derogate from a specific law that would compromise certain tactical and strategic information.

Our objective is that **all your exchanges (video, mail, phone call) and sensitive data are protected from compromise and that the culture of secrecy is instilled at all levels of your organization.** We work with experienced consultants and partners who analyze your environment, support your teams in choosing and integrating the best solutions, and offer intensive cyber awareness training to all your employees.

About the product and services

To assist his clients in building a robust cyber defense strategy, UBCOM has designed four monthly cybersecurity support offers: Cyber essential, Cyber advanced, Cyber enterprise, and Secret protection. Each offer meets the needs of different types of organizations and strengthens your company's security and that of your employees, customers, and partners.

UBCOM

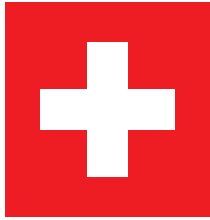
Frans Imbert-Vier, Chief executive officer

+41 79 907 84 78

fiv@ubcom.eu

www.ubcom.eu

UBCOM
CYBER PROTECTION & SOVEREIGNTY



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Security Solutions



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 **EXOSCALE**

 **SAPORO**
ORDER IN CHAOS

**PRIX
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**INCYBER
FORUM**
EUROPE

 **Sharekey**[®]
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TUNE INSIGHT

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